



2009

Lowell Damon Woods Neighborhood Association Advertising Opportunities

Lowell Damon Woods Neighborhood Association (LDWNA) is a neighborhood of nearly 500 Wauwatosa households. Located south and west of Wauwatosa's City Hall and Public Library, the LDWNA is filled with wonderful families with great spending potential. There are two very effective ways for you to reach LDWNA household on a monthly basis as we hand deliver six newsletters and six "Upcoming Events Calendar" to every single household.

Newsletter Advertising

Our newsletter is distributed six times per year (October, December, February, April, June and August). Rates listed apply to camera-ready (PDF) artwork and all ads are subject to acceptance as to character (layout, text, illustration) at the publisher's discretion. Inserts are provided to LDWNA by the advertiser. **BONUS** - Advertisers who pay for six months up front receive a **FREE** link from our web site to yours!

	Dimensions	One Time	Three Times	Six Times
Quarter Page	(4.5" x 3.5")	\$70	\$189	\$250
Business Card	(3.25" x 2")	\$50	\$135	\$180
Insert (provided by advertiser)		\$50	\$150	\$300

Newsletter Artwork/Insert Deadline

Newsletter	Artwork Deadline
February, 2009	January 9, 2009
April, 2009	March 13, 2009
June, 2009	May 15, 2009
August, 2009	July 10, 2009
October, 2009	September 11, 2009
December, 2009	November 13, 2009

Calendar Advertising

Our "Calendar of Events" is distributed in the months opposite our newsletter distribution (January, March, May, July, September and November). The bottom third of the Calendar is a perfect way to promote your business! "Calendar" ads are \$100 per insertion.

Calendar Artwork/Insert Deadline

Newsletter	Artwork Deadline
January, 2009	December 12, 2008
March, 2009	February 13, 2009
May, 2009	April 10, 2009
July, 2009	June 12, 2009
September, 2009	August 14, 2009
November, 2009	October 9, 2009